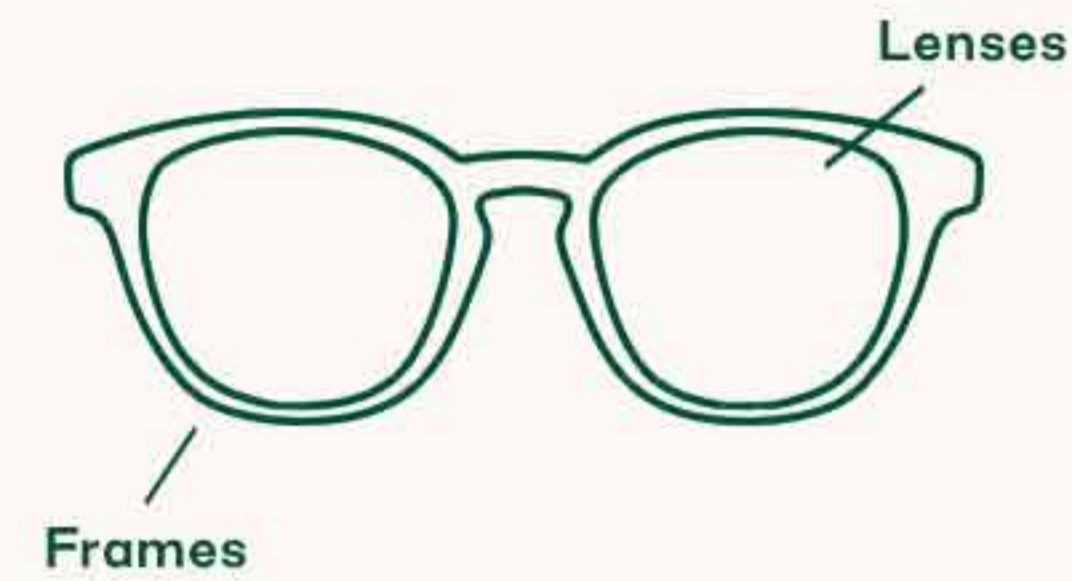


earthwise™ framework

The product must demonstrate an earth-friendly attribute in one or more of the main component parts

Main Components



Below are the current materials and processes we use in earthwise™ products and the minimum percentages required to receive an earthwise™ label.

Attribute	Definition	Minimum % component
Organic Cotton	Grown without the use of toxic chemicals or genetically modified seeds	100%
Recycled Polyester (REPREVE®)	Made from post-consumer plastic bottles via a process that's light on water usage and greenhouse gas emissions	50%
Sustainable Viscose (TENCEL™ Lyocell)	Fiber made from wood pulp that's harvested from sustainably managed forests	50%
Regenerated Nylon (ECONYL®)	Regenerated nylon created from fishing nets, fabric scraps, old carpets and industrial nylon waste	50%
Eco Fibers: Hemp, Linen, Jute	Hemp, linen and jute are preferred eco-fibers because they do not require chemicals and use less water than traditional fibers for growth	50%
Plant Dye Process	A dye process using pigments derived from natural botanicals	100%
OrthoLite™ Insoles	Lightweight, breathable insoles made with more earth-friendly materials, like recycled rubber	26% eco content
Recycled Strobel Board	A shoe component attaching the insole and outsole, which is made from 70-80% recycled polyester	70%
Mineral Glass Lenses	Made from natural silica and soda ash	50%
Bioplastic Frames	Biodegradable plant-based frames	100%